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ALPHA CORPORATION BUSINESS DEVELOPMENT MANAGER RECEIVES SMPS DC CHAPTER “GOLDEN TUBA” AWARD

Washington, DC, June 19, 2015: Alpha Corporation, a professional engineering/construction management firm, is excited to share that Business Development Manager Joe Monahan, CPSM, was named the 2015 recipient of the Ginny Solomon Golden Tuba award from the DC Chapter of SMPS (Society for the Marketing of Professional Services). During a year-end event held last night, Joe was specifically cited for his contributions in serving the chapter as a past president as well as representing SMPS DC through the planning and staging of three regional conferences. Joe was also noted for being a mentor to rising stars/new members in the chapter.

Since 1981, SMPS DC has recognized a single member who's regarded as having made outstanding contributions to professional services marketing and to the DC Chapter. Further, their accomplishments are considered as benchmarks in setting standards for excellence. The tuba itself has a rich history and symbolizes the tradition of professionalism and excellence each marketer and business developer strive to achieve. Former DC Chapter President Tom Page found the tuba in a pawn shop and felt it would be an appropriate award for a marketer. He said “a successful marketer would be the individual carrying a tuba on the day it rained pennies from heaven.” In 1996, the award was renamed the “Ginny Solomon Golden Tuba Award” in honor and memory of a DC Chapter Past President who had passed away and been a previous recipient.

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Ultimately, this award inducts the honoree into a small group of SMPS DC marketing legends who have been named in the past. In fact, Alpha Corporation Marketing Director Andrea Fitch received the award for both the 2001 and 2002 years. In addition to the glorious and hard-to-transport, battered real tuba, the awardee’s name is added to a perpetual plaque, passed from tuba honorees each year as a constant reminder that the standing awardee is now among a group of ground-breaking professionals.

Alpha Corporation, a full-service woman-owned firm, provides civil/structural engineering, program/ construction management, project controls, and technology services for various building types and heavy infrastructure projects. Assignments have encompassed providing these services for a broad spectrum of clients, including all levels of government agencies, public and private enterprises/partnerships, Fortune 500/Global 1000 companies, institutions of learning, commercial developers, energy companies, contractors, architects, and more. Overall, the firm’s project portfolio exceeds \$50B in program constructed value for the past 35 years. Alpha Corporation’s vision is to be recognized by clients for responsive, innovative and quality services in the building and infrastructure sectors, and to be the employer of choice for professionals seeking stimulating and rewarding careers. Alpha Corporation’s mission is to provide innovative and sustainable solutions for the lifecycle of building and infrastructure projects through the integration of best-practice engineering, program/construction management, project controls, and technology. For more information, visit www.alphacorporation.com.

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