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## **FOR IMMEDIATE RELEASE**

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## **ALPHA CORPORATION CEO KATE LINDSEY ADDRESSES WOMEN MAYORS AT 83RD WINTER MEETING OF U.S. CONFERENCE OF MAYORS**

**DULLES, VA, January 21, 2015:** CEO Kate Lindsey of Alpha Corporation, a professional engineering/construction management firm, addressed today a standing room of women mayors at the 83rd Winter Meeting of the United States Conference of Mayors. The focus for this meeting was encouraging young women in STEM careers. It was also sponsored by Google Inc. Chaired by Mayor Mary Ann Lutz of Monrovia, California, the session closed with remarks from Mayor Stephanie Rawlings-Blake of Baltimore, Maryland. Mayor Rawlings-Blake is also the Vice President of the United States Conference of Mayors.

Kate Lindsey's participation was at the invitation of STEMconnector and Million Women Mentors to join them in addressing the mayors with specific focus on the role of STEM in the workforce and what all mayors can do to help. Kate's panel time allowed for her to showcase an overview of Alpha Corporation, lauding our great work, project achievements, and workforce diversity. Kate then shared ideas on how mayors nationwide can help shepherd STEM education along, citing our own outreach efforts to mentor students and participate in K-12 career fairs, as well as extending internships.

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Prepared remarks also expanded into how cities and their municipalities should seek opportunities to establish public/private partnerships with companies willing to mentor their youth in STEM and STEM careers. In addition, Kate urged mayors to strongly consider looking to those companies within their jurisdictions who actively demonstrate a commitment to STEM and mentoring for when their agencies need to tap critical STEM-related expertise for various contracts.

At the conclusion of the session, Kate had time to network with each of the mayors, all of whom expressed appreciation for her insight and perspectives. Several have since asked Kate to come and speak directly with their staff and council members.

Alpha Corporation, a full-service woman-owned firm, provides civil/structural engineering, program/ construction management, project controls, and technology services for various building types and heavy infrastructure projects. Assignments have encompassed providing these services for a broad spectrum of clients, including all levels of government agencies, public and private enterprises/partnerships, Fortune 500/Global 1000 companies, institutions of learning, commercial developers, energy companies, contractors, architects, and more. Overall, the firm's project portfolio exceeds \$50B in program constructed value for the past 35 years. Alpha Corporation's vision is to be recognized by clients for responsive, innovative and quality services in the building and infrastructure sectors, and to be the employer of choice for professionals seeking stimulating and rewarding careers. Alpha Corporation's mission is to provide innovative and sustainable solutions for the lifecycle of building and infrastructure projects through the integration of best-practice engineering, program/construction management, project controls, and technology. For more information, visit [www.alphacorporation.com](http://www.alphacorporation.com).

STEMconnector® is "The one-stop for STEM Information." With an innovative product-line, STEMconnector® works closely with corporations and other organizations to provide them with a set of tools and resources that support their corporate development, corporate structure and smart STEM investments. For more information, visit [www.stemconnector.org](http://www.stemconnector.org).

Million Women Mentors (MWM) supports the engagement of one million science, technology, engineering and math (STEM) mentors (male and female) to increase the interest and confidence of girls and women to persist and succeed in STEM programs and careers. MWM is a collaboration of more than 58 partners (reaching over 30 million girls and women), 30 sponsors, and 30 state leadership teams. The MWM Leadership Council is chaired by Cisco, PepsiCo, Sodexo, and Tata Consultancy Services. Over 200,000 pledges to mentor girls and women in STEM have been entered to date at [www.millionwomenmentors.org](http://www.millionwomenmentors.org).

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